QuickBooks Desktop

Technology with Integrity

By Tim Torian, Torian Group, Inc.

Summary: QuickBooks is discontinuing the sale of their QuickBooks Desktop product. You can continue to use QuickBooks Desktop 2024 if you have purchased it by July 2024.

Intuit is aggressively pushing users toward their online software.
QBD 2023 is *significantly* more expensive than QuickBooks Online (QBO). QBD 2023 edition costs $549 yearly, while QBO plans start at $180 yearly.

After July 31, 2024, Intuit will no longer sell new subscriptions to the following products:
QuickBooks Desktop Pro Plus
QuickBooks Desktop Premier Plus
QuickBooks Desktop Mac Plus
QuickBooks Desktop Enhanced Payroll
QB will continue to provide updates and support for existing subscribers (for now).
Desktop Enhanced Payroll will not be discontinued in 2024. This is a stop sell only for new purchases, not a discontinuation (sunset) of this product line.

Accountants can continue purchasing new subscriptions of QuickBooks Desktop Core Accountant Software (ProAdvisor Program Premier Plus, ProAdvisor Program Enterprise, and Standalone QuickBooks Desktop Accountant Edition) after the stop sell date of July 31, 2024. These products will only be available for sale upon request by calling the Accountant Sales Channel: 844-437-2620.
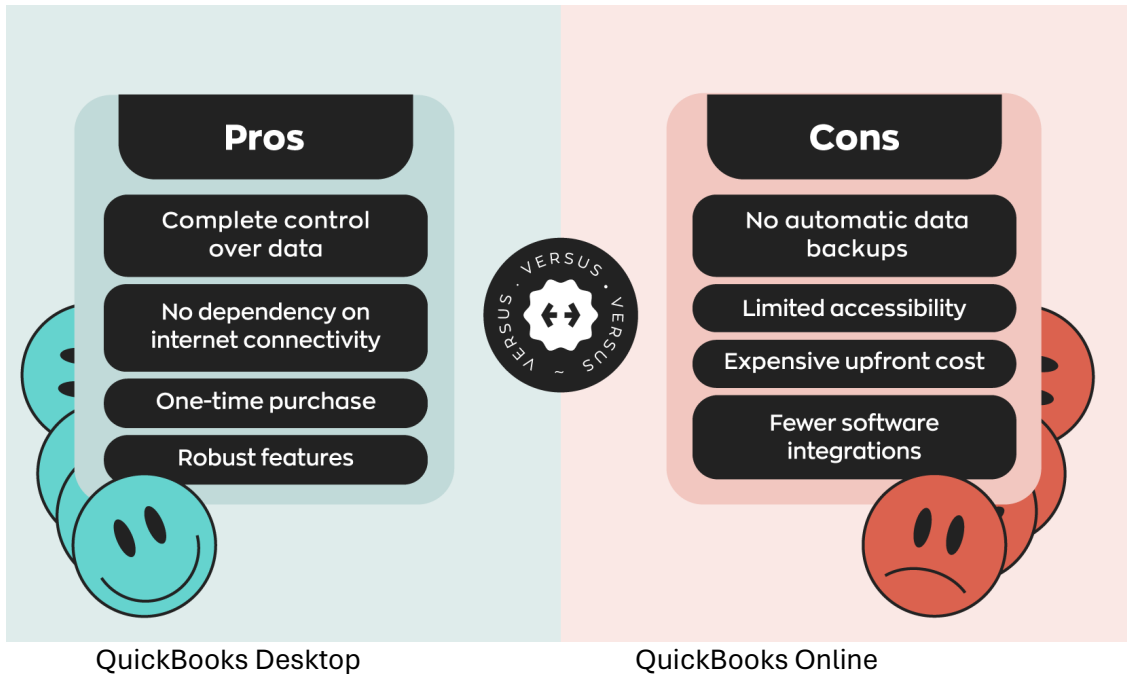
QuickBooks Desktop Enterprise products are not impacted by this change, and customers can continue to purchase Enterprise subscriptions after July 31, 2024.

QB Desktop 2021 is the last version you can run with the one-time license. Newer desktop versions are a paid subscription. Access to QuickBooks 2021 desktop payroll, desktop payments, live technical support, online and other services through QuickBooks Desktop 2021 software will be discontinued after May 31, 2024.

QuickBooks Online is a cloud-based service. This means that users access the software through a web browser or application instead of using an on-board application. This requires an internet connection, but you can access it from anywhere that has one, regardless of distance.
QuickBooks online subscriptions are per company file– this can get quite expensive for accountants who access many client files.
If you are considering moving to QB online, verify that any integrations with other software will continue to work. [Features missing in QuickBooks Online](). [More details](). [Moving from QuickBooks Desktop to Online]() does support transferring most of your data. [Attachments will not transfer]() automatically.

QuickBooks Desktop   QuickBooks Online

Alternatives
The only real competitor for QuickBooks Desktop is Sage (MAS) 50 which used to be Peachtree.

QuickBooks Enterprise may be the best option for companies wanting to keep control of their data locally and for accountants who need to manage multiple companies.
 Quickbooks Enterprise desktop is $1922 per user with payroll (Gold), $1481 without payroll (Silver). Each simultaneous user requires a license, the same as QuickBooks Desktop.

Most competing software is online with a subscription. Most have free trials and have payroll options at an additional cost.
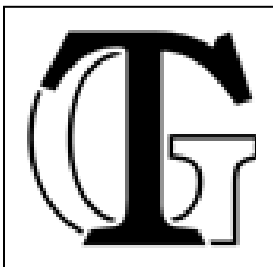Freshbooks $6-$18/Month.
Zohobooks $15-$240/Month.
Xero $15-$78/Month.
Zipbooks Free- $35/Month.
Wave – Free - $16/Month. Very basic.

Plan now how you will handle QuickBooks Desktop end of sale. Accountants may want to advise their clients to purchase QuickBooks 2024 so they can use QuickBooks desktop as long as possible.

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Tim Torian has his degree in Computer Science, and has been consulting on technology for business for the past 35+ Years. He has multiple industry certifications including Microsoft, Fortinet, and Cisco. He has taught computer networking at the College of Sequoias and Cal Poly Extension. He was awarded "Entrepreneur of the year" by the Tulare County EDC in 2008. Torian Group was awarded "Technology Business of the Year" by the SBDC in 2011. He is president of Torian Group, Inc. which provides a full range of Technology Consulting services to local business, including computer services, network design and maintenance, and managed services.