



To whom it may concern:

This is a letter of recommendation for Torian Group, who developed our web site.

Our organization, the Central California Small Business Development Center, had an existing website which no longer served our needs. The content was outdated, but could not be updated easily. We decided to update our site and join the 21st Century and surveyed available web developers. After considering the alternatives, no organization compared to the knowledge skills and abilities represented by the Torian team. Our decision was primarily based on personal interviews, other sites they had done and the positive experiences we have had working with their staff in the past.

We had very little time to devote to the project. Torian Group took the initiative, and guided us through the entire project, creating a proposed design with options at each step. They developed several graphical concepts, and updated them based on our feedback until all of our stakeholders were happy. Moreover, they surveyed other SBDC sites, and came up with a suggested menu structure and were able to develop content consistent with our national program. They also met our very specific requirements for displaying the SBA logo and disclaimer in all the right places. Their service and follow-up was exemplary.

One specific function we needed was to display our regional calendar on the site. They talked with the technical staff where the calendar was hosted, and found a way to make the data appear seamlessly on our site.

One of our main goals was to build a site which we could update ourselves. The solution included an administrative interface with even more features than we asked for: a completely customizable menu, full content management, capability for a blog, wiki, document repository, and login for our consultants to view and share non-public data.

They shot, edited and produced video testimonials from some of our clients, and made them work on the web site.

All of this was done in a very tight timeline. They were able to meet our funding deadline as planned.

They have been a pleasure to work with, and are continuing to assist us with updating the content on the site as needed. They were quick understand what we needed, and to suggest various solutions. They consistently delivered on their promises. They set up a live test site to make our changes and suggestions, which was very helpful. I would only recommend Torian Group, Inc. to any one in need of a web site or similar work. Please feel free to contact me at (559) 230-4056.

Sincerely,

Bryan Moe
Director,

Central California Small Business Development Center
Serving Fresno, Tulare, Kings, Madera Counties

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